



Fratelli Fresh is ready to bring la dolce vita to Grosvenor Place

Thursday, 28 October 2021: The highly anticipated latest addition to the Fratelli Fresh family will open at Grosvenor Place, 118 Harrington Street on Thursday, 4 November at 12pm.

The new 250-seat, split-level, upscale Fratelli Fresh features a spacious, light-filled dining room, open kitchen, separate bar area, large mezzanine, and a leafy alfresco terrace with cityscape views.

Originally planned to open in July 2021, and postponed due to the Sydney lockdown, the launch advantageously positions Fratelli Fresh between Sydney Harbour, The Rocks and Circular Quay, in the heart of the Grosvenor Place business and office worker community, at the iconic Sydney address.

A short walk from Martin Place, Circular Quay and Wynyard public transport, and on the George Street Light Rail route, Fratelli Fresh Grosvenor Place is well placed to attract business lunch customers, the after-work happy hour crowd, and visitors and families to The Rocks and the city's famous harbourside. The new site is in close proximity to the former Fratelli Fresh restaurant at Bridge Street.

An all-star Italian team led by General Manager Laura Betteli and Head Chef Mariocristian Carella will steer the affordable, corporate-friendly, family-accessible menu along the familiar and much-loved Fratelli Fresh path, with an elevated Grosvenor Place spin.

Fratelli Fresh Food & Beverage Director Molly Haranis and Culinary Director Gabor Denes will guide the creation of seasonal food and drink menus unique to this preeminent site, including small antipasti plates designed to share, house-made pasta, hand-crafted sourdough Neapolitan-style pizzas overseen by Head Pizzaiolo William Baffoni, and large plates including whole grilled fish, Bistecca Fiorentina, and daily specials.

A cocktail driven drinks list and versatile and approachable Italian and Australian wine list underscore Fratelli's reputation as a sought after, post-work drinks destination with a happy hour that is a generous three hours in duration and available Monday to Friday.

The restaurant, flooded with light from the dining room's distinctive curvaceous windows, is bestowed with touches of Fratelli's trademark design, including deep red leather banquette, and red-tiled communal tables that are synonymous with Fratelli's sociable, group-friendly, share-style dining experience.

Steps lead from the main dining room to a separate bar area for quick bites and pre- or post-dinner drinks, then onwards to a large mezzanine, creating multi-functional spaces for group celebrations, end-of-year gatherings and private events. A spacious outdoor terrace is the perfect backdrop for happy hour get-togethers, long lunches and events.

Fratelli Fresh is part of the Pacific Concepts casual dining and entertainment group.

Pacific Concepts Chief Executive Officer Thomas Pash said a four-month deferred opening only deepened the determination and enthusiasm of the Fratelli Fresh team.

"We return to our Grosvenor Place reopening plans with fresh energy and renewed determination to deliver a first-class Fratelli Fresh dining experience at the northern end of the CBD," Mr Pash said.

"The past four months has brought exciting new dining developments at Martin Place and The Rocks, and with Fratelli Fresh Grosvenor Place bang in the middle there will be a continuous strip of new, first-class dining and entertainment venues all the way from the CBD to The Rocks, which is a huge win for Sydneysiders and visitors to our amazing city."

Fratelli Fresh: www.fratellifresh.com.au.

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